NADeFA 2022 CONFERENCE

March 23-26, 2022

- FRENCH LICK RESORT -
French Lick, Indiana

THE LARGEST NATIONAL CERVID CONVENTION

- EDUCATIONAL SEMINARS
- ANTLER CONTEST
- NADEFA OPEN AUCTION
- PHOTO CONTEST
- DART CONTEST
- VENISON COOK OFF

- AWARDS CEREMONY
- DINNER BANQUET
- FUNDRAISER
- VETERINARY EDUCATION
- KID'S EVENT
- EXHIBITS

NADeFA
North American Deer Farmers Association®

WWW.NADeFA.ORG

MARCH 23★26, 2022 ★ FRENCH LICK, IN

2022 NADEFA CONFERENCE

EXHIBIT BOOTHS

BOOK YOUR ROOMS

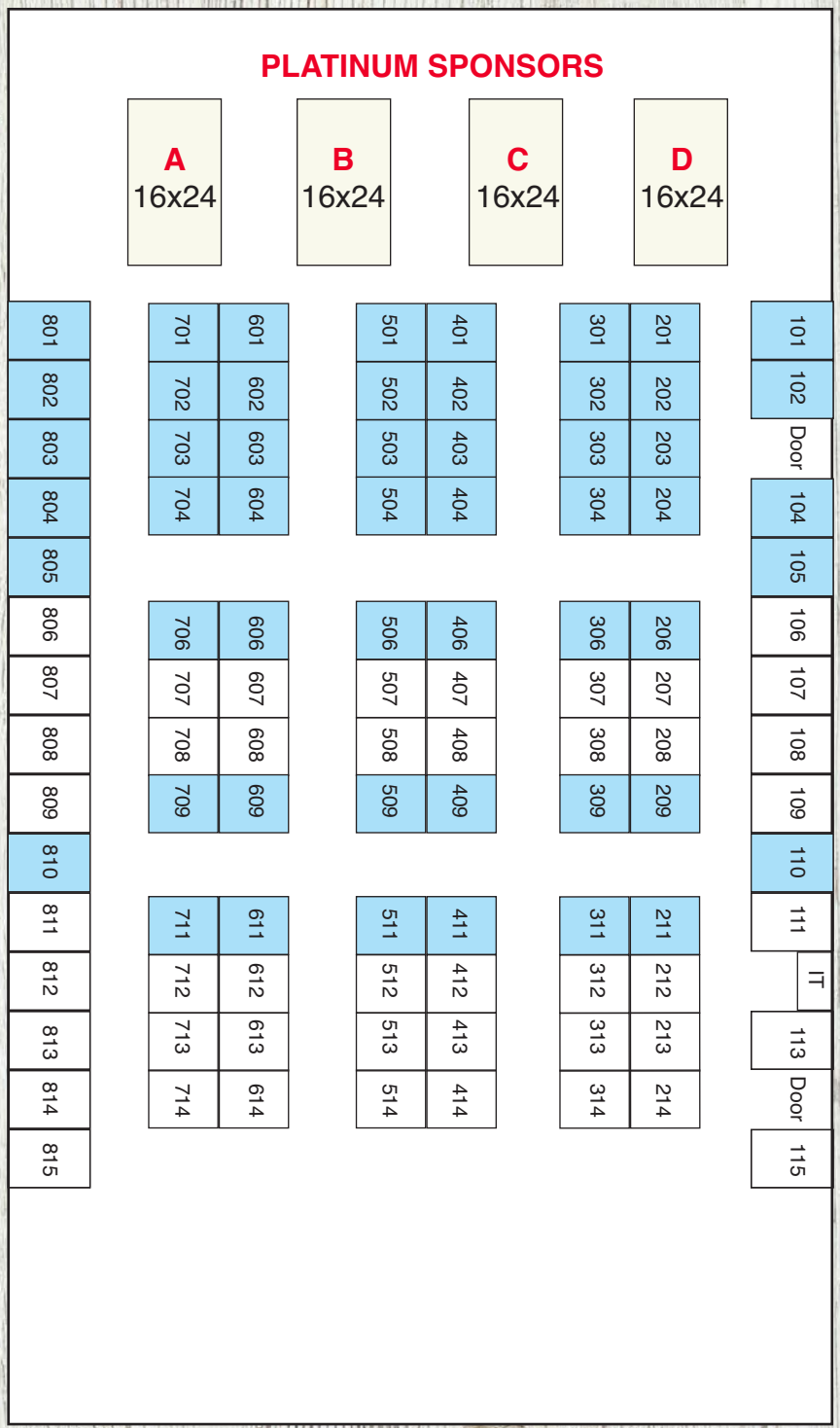
The French Lick Resort
French Lick, IN

Group Code:
0322NAD

1-888-936-9360

or book online
https://book.passkey.com/e/50087727

www.frenchlick.com



PREMIUM BOOTHS
$1000.00

STANDARD BOOTHS
$700.00

5% Discount on 2 or more booths

ELECTRIC
$85

4501 Hills & Dales Ste C • Canton, OH 44708 • 330.454.3944 • info@nadefa.org
www.NADeFA.org

Dear Members

NADeFA's most important fund raising efforts are the very successful Live and Silent Auctions held each year at the Annual Conference.

Through your generous donations, NADeFA has been able to successfully promote the cervid industry and also initiate and support several educational and research projects.

Our goal is to continue raising funds at the 2022 auctions to benefit the cervid industry. To do this, we need your help.

We are asking for a donation of your product(s), service(s) or unique items that will interest your deer farming colleagues.

Donations can be large or small.
We would like to be able to advertise and promote your donation, so please donate.

We look forward to your enthusiastic participation and seeing you at the 2022 NADeFA conference.

Thank you in advance for your support of NADeFA.

Donation Categories for Consideration

Packaged hunts/Fishing trips/Vacation Get-A-Way

Collectors' Items, Artistic Creations, Furniture, Novelty Items, Gourmet Delights, etc.

Breeding stock/Fawns/Semen

Stock and Tools of the Trade- farm tools and supplies, etc.

Monetary Contributions

Theme Gift Packages

Anything else you can think of...Be creative and Have Fun!

Name _____

Farm or Company _____

Address _____ City, State & Zip _____

Phone _____ Email _____

Description of donation(s):

_____

_____

_____

_____

_____

_____

Donor Assigned Value: _____

Donor Name as you would like to appear in auction program: _____

Please fax form to: 330-454-3950 or

Mail form to: NADeFA 4501 Hills & Dales Rd. NW Suite C Canton, Ohio 44708

NADeFA
North American Deer Farmers Association

2022 CONFERENCE

March 23-26, 2022

French Lick Resort - French Lick, Indiana

SPONSORSHIP OPPORTUNITIES

FIRST COME FIRST SERVED BASIS!

GIVE FREELY AND OFTEN TO ENSURE THE STRENGTH OF YOUR NATIONAL ASSOCIATION. CONFERENCE SPONSORSHIP IS A GREAT WAY TO SHOWCASE YOUR BUSINESS OR FARM THROUGHOUT THE INDUSTRY

PLATINUM $20,000

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 4 Complimentary Registrations
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2022 Conference
- Complimentary Exhibit Booth
- Logo & Name on Cover of Promotional Materials
- 4- Full Page Ads in North American Deer Farmer
- Link to website on NADeFA's website
- COMPLIMENTARY HOTEL SUITE!
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

GOLD $15,000

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 3 Complimentary Registrations
- Sponsor Name Displayed on Banner On-Stage
- Recognition at the 2022 Conference
- Complimentary Exhibit Booth
- Logo & Name on Cover of Promotional Materials
- 2- Full Page Ads in North American Deer Farmer
- Link to website on NADeFA's website
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

SILVER $10,000

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 2 Complimentary Registrations
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2022 Conference
- 2- Half Page Ads in North American Deer Farmer
- Link to website on NADeFA's website
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

BRONZE $5,000

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 1 Complimentary Registration
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2022 Conference
- 2- Quarter Page Ads in North American Deer Farmer
- Link to website on NADeFA's website
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

PATRON $3,500

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 1 Complimentary Registration
- Link to website on NADeFA's website
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

ENTERTAINMENT SPONSOR $5,000

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 1 Complimentary Registration
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2022 Conference
- 2- Quarter Page Ads in North American Deer Farmer
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PACKAGE - LOGO ITEM SPONSORSHIPS AVAILABLE

- Thursday Refreshments (Water/Sodas) - $750
- Friday Refreshmtents (Water/Sodas) - $750
- Kids Event - $1,500

LOGO ITEMS
$20,000 & $15,000

FRIDAY NIGHT DINNER
LOGO ITEM
PLATINUM $20,000

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 4 Complimentary Registrations
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2022 Conference
- Complimentary Exhibit Booth
- Logo & Name on Cover of Promotional Materials
- 2-Full Page Ads in North American Deer Farmer
- Link to website on NADeFA's website
- COMPLIMENTARY HOTEL SUITE!
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

THURSDAY NIGHT DINNER
LOGO ITEM
GOLD $15,000

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 3 Complimentary Registrations
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2022 Conference
- Logo & Name on Cover of Promotional Materials
- 1 Full Page Ad in North American Deer Farmer
- Link to website on NADeFA's website
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

Questions?
Contact NADeFA

NADeFA
North American Deer Farmers Association
4501 Hills & Dales Rd NW,
Suite C • Canton, OH 44708

Office 330.454.3944
info@nadefa.org
NADeFA.org

SILVER LOGO ITEMS
$10,000

HAT
LOGO ITEM
Design Area: Send Logo in eps format

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 2 Complimentary Registrations
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2022 Conference
- 2-Half Page Ads in North American Deer Farmer
- Link to website on NADeFA's website
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

T-SHIRT
LOGO ITEM

CALCULATOR
LOGO ITEM
Imprint Area 3 1/16"W x 4 9/16"H
Colors: - Backside - or Eco Green rontside -r front cover to e any way you like. Digital Color.

FLASHLIGHT
LOGO ITEM

BRONZE LOGO ITEMS
$7,500

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 1 Complimentary Registration
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2022 Conference
- 2- Quarter Page Ads in North American Deer Farmer
- Link to website on NADeFA's website
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

Room Key
LOGO ITEM

TOTE BAG
LOGO ITEM

BRONZE LOGO ITEMS
$5,000

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 1 Complimentary Registration
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2022 Conference
- 2- Quarter Page Ads in North American Deer Farmer
- Link to website on NADeFA's website
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

LANYARD
LOGO ITEM
Design Area: Send Logo in eps format

NOTE PAD
LOGO ITEM

TOOL KEY CHAIN
LOGO ITEM

TOOL KEY CHAIN
LOGO ITEM

SMALL NOTEBOOK
LOGO ITEM

PATRON LOGO ITEMS
$3,500

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 1 Complimentary Registration
- Link to website on NADeFA's website
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

HAND SANITIZER
LOGO ITEM
Design Includes: Full Color Imprint Area 7/8"W x 1 1/2"H

INK PEN
LOGO ITEM

CAMO MAGNETIC CLIP
LOGO ITEM

CHAPSTICK
LOGO ITEM

FULL COLOR LUGGAGE TAG
LOGO ITEM

2022 NADEFA CONFERENCE COMPETITIONS

GREAT PRIZES in Adult and Kids categories

DART GUN COMPETITION

Thursday, March 24, 2022
1pm - 5pm

Friday, March 25, 2022
10am - 1pm
(or until everyone is done shooting)

2022 Antler Competition

The forms will be available upon submission of your antlers at the conference.

REGISTRATION IS $50.00 PER ENTRY

ANTLERS MUST BE SCORED AT THE CONFERENCE.
ANTLER COMPETITION AWARDS WILL BE PRESENTED SATURDAY MORNING.

The SCI Scoring System will be used to score the antlers. However, in challenging situations the decision of measuring/ score will be based on the rationale of the committee. Antlers must have less than 10% non-typical to be classified in the typical category.

The following information will be needed: Name of the owner, tag # of the animal, farm name and address, telephone number, species of antlers submitted, animal's birth date and your signature that signifies the following:

You certify that you comply with the rules of the competition, that you have not entered the same set of antlers in a previous NADeFA® competition.

VENISON / ELK PRODUCT COMPETITION

The Cervid Livestock Foundation will be sponsoring the Annual Venison/Elk Product Competition at the NADeFA Annual Conference in French Lick, IN.

Categories offered for competition will be snack sticks, sausage, deli meat and jerky. Participants may enter all four categories, but will be limited to only one product in each category. Participants are asked to bring in 4 lbs. of each product by noon on March 26th. 2 lbs. of each product is needed for the tasting competition and an additional 2 lbs. of each product will be purchased by the Cervid Livestock Foundation for Friday night's auction. Participants are also asked to provide business cards to be placed by their product after the votes are tallied.

Attendees of the conference will have an opportunity to vote for their favorite in each category on Thursday afternoon. Awards will be presented to the 1st place winners in all four categories, plus a "Best of Show" award during lunch on Friday. In addition to the plaque awards, NADeFA will be purchasing 20 pounds of product from the first place snack stick & jerky category winners for distribution at the USAHA conference as a promotional tool for the venison/cervid industry.

2022 NADEFA CONFERENCE COMPETITIONS

THURSTON CULINARY COMPETITION

The Cervid Livestock Foundation, in an effort to promote this nation's and industry's venison market, is sponsoring the 11th Annual Thurston Culinary Competition held at the NADeFA Annual Conference in French Lick, IN.

Cash awards will be given to the top 3 teams. This competition gives future chefs a chance to learn about the venison industry as well as the healthful benefits of preparing venison delicacies.

Conference attendees may purchase a ticket to the culinary competition at the registration booth at the NADeFA® conference with all proceeds going to the Cervid Livestock Foundation to support its mission of education and research for the deer industry.

CASH AWARDS

This event is promoting the entire deer industry and exposing the public to a whole new world of venison. Please join us in the spirit of competition and in the promotion of the venison industry.

Hey Kids!

Get Out Your Crayons & Start Drawing!

ENTER the 2022 NADeFA Annual Conference Coloring Contest

All entries must have at least 4 items from the list below drawn in the picture

1. Deer	5. Pets	9. Water
2. Sunshine	6. Fence	10. Church
3. Trees	7. Deer Feeder	11. Home
4. Flowers	8. Rainbow	12. Family

Must be 2-10 years of age to participate.
Need not be present to win.

Drawing can be created from the following:
–Crayons, markers, colored pencils
–No glued items please
–Drawing can be any size up to 8 1/2 x 11 inches

Drawings will also be accepted at the conference.
VOTING WILL TAKE PLACE AT THE CONFERENCE.

MAIL TO THE NADEFA OFFICE BY FEB. 25, 2022
4501 HILLS & DALES RD. NW SUITE C • CANTON, OH 44708

HERE'S YOUR CHANCE TO SHOW OFF
YOUR BEST PHOTO!

Buck, Doe, Fawn & Misc. All Species Welcome

GREAT PRIZES FOR EACH CATEGORY WILL BE AWARDED

Entries should be no larger than 5x7 in size.

PHOTO CONTEST ENTRY FORM Amateur Photos Only Please – ONE PHOTO PER CATEGORY

Entry Name: _____ Ranch Name: _____

Categories I am entering in: (circle) Buck Doe Fawn Misc

Address: _____

City, State, Zip _____

Phone: (h) _____ (w) _____ (c) _____

Mail or E-mail Pictures to the NADeFA Office by February 25, 2022. Photos will also be accepted at the conference.
NADeFA • 4501 Hills & Dales Rd NW, Suite C • Canton, OH 44708 • info@nadefa.org

2022 CONFERENCE
March 23-26, 2022
French Lick Resort - French Lick, Indiana

Name: _____ Farm Name/Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

BOOTH AND ADVERTISING OPPORTUNITIES:

Premium Booth **$1,000** *Includes Premium Booth of your Choice.* ***1 Full Registration included.***

Standard Booth **$700** *Includes Standard Booth of Your Choice.* ***1 Full Registration included.***

Electricity for booth **$85 prepaid or $120 at the conference.** *Optional add-on for those needing electricity for their booth.*

(10x10 area, 8ft back drop and (2) 3ft side arms draped, with 8ft skirted table, 2 chairs, waste basket)

CONFERENCE REGISTRATION: (Check all that apply)

Are you a NADeFA member? ❒ Yes ❒ No

REGISTRATION DATE	Before Feb 28, 2022		After Feb 28, 2022		
FOR:	**MEMBER**	**NON-MEMBER**	**MEMBER**	**NON-MEMBER**	**TOTAL $**
Full Conference	❒ $300	❒ $350	❒ $350	❒ $400	_____
Spouse	❒ $200	❒ $350	❒ $250	❒ $400	_____
Children 6 and under	❒ Free				FREE
Children 7-18	❒ $100	–	❒ $200	–	_____
One-day pass	❒ $150	What day are you planning on attending? _____			_____

Friday Dinner: How many in your party would like: ❒ Fish _____ ❒ Beef _____

Full Color / Proceedings Ad ❒ $325 1/2 page ❒ $525 Full page _____

SCI Scoring Seminar: ❒ $150 _____

New Deer Farmers Seminar: ❒ $50 Single ❒ $75 Couple _____

TOTAL CONFERENCE REGISTRATION EXPENSES: (see reverse side for payment options) _____

REGISTRATION NAME BADGES FOR ABOVE REGISTRATIONS:

PLEASE PRINT

_____
(first and last name, company/farm name)

_____
(first and last name, company/farm name)

_____
(first and last name, company/farm name)

_____
(first and last name, company/farm name)

_____
(first and last name, company/farm name)

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2022 CONFERENCE

March 23-26, 2022

French Lick Resort - French Lick, Indiana

NEW DEER FARMERS SEMINAR: Wednesday March 23, 2022 - (Limited to 50 participants)

Name: _____ **Spouse:** _____

Please list additional attendees:

_____ _____

Farm Name / Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ **Email:** _____

SCI SCORING SEMINAR REGISTER NOW

(check box on front of form and include payment below

REGISTER NOW to become an official SCI Measurer

SCI FIRST FOR HUNTERS ®

$150 per person – Includes: Official Measuring Kit, Official Measuring Test and 1 year membership to SCI

Noon - 5pm Visual Presentation & Instructions and Hands On Training with SCI Official Measuring Instructors
-Participants are welcome to bring in complex sheds for measuring

PAYMENT

❒ **Check/Money Order** *Make Check or money order payable to NADeFA® and send along with form to:*
North American Deer Farmers Association – 4501 Hills & Dales Rd NW, Suite C • Canton, OH 44708

Check #: _____

❒ **Credit Card:** ❒ **Visa** ❒ **MasterCard** ❒ **Discover**

Card #: _____ **Exp Date:** _____

Name on Card: _____ **CVV Code:** (3 Digit code on back of card) _____

Card Holders Signature: _____

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Canton, OH 44708

Phone: 330-454-3944
Fax: 330-454-3950
Email: info@nadefa.org

NADeFA

North American Deer Farmers Association

Bring Your Best To The NADeFA Antler Contest

March 23-26, 2022 in French Lick, IN

Have them scored by official SCI scorers.
Recognition and awards are given for 1st, 2nd and 3rd place highest scores in each category.

www.NADeFA.org