



ANNUAL CONFERENCE & FUNDRAISER

MARCH 20-23, 2024
CROWNE PLAZA SPRINGFIELD
SPRINGFIELD, ILLINOIS

- EDUCATIONAL SEMINARS
- ANTLER CONTEST
- NADeFA OPEN AUCTION
- PHOTO CONTEST
- DART CONTEST

RESERVE YOUR ROOM
217.529.7777
ROOM BLOCK N4B

- AWARDS CEREMONY
- DINNER BANQUET
- FUNDRAISER
- KID'S EVENT
- EXHIBITS



LEADING THE CERVID INDUSTRY FOR 41 YEARS



OFFICE (330) 454-3944
NADeFA • 4501 HILLS & DALES RD NW SUITE C • CANTON, OH 44708

MARCH 20 ★ 23, 2024 ★ SPRINGFIELD, IL

2024 NADEFA CONFERENCE

EXHIBIT BOOTHS

BOOK YOUR ROOMS

Crowne Plaza Springfield
Springfield, IL

Group Code: (Room Block
Ends Feb 27th,
2024)
N4B

217.529.7777

**Press Option #1
for Reservations**

or book online

www.NADeFA.org



**PREMIUM
BOOTHS
\$1000.00**

**STANDARD
BOOTHS
\$700.00**

10%
Discount
on 2 or more
booths

**ELECTRIC
\$25**



Dear Members



NADeFA's most important fund raising efforts are the very successful Live and Silent Auctions held each year at the Annual Conference.

Through your generous donations, NADeFA has been able to successfully promote the cervid industry and also initiate and support several educational and research projects.

Our goal is to continue raising funds at the 2024 auctions to benefit the cervid industry. To do this, we need your help.

We are asking for a donation of your product(s), service(s) or unique items that will interest your deer farming colleagues.

Donations can be large or small.

We would like to be able to advertise and promote your donation, so please donate.

We look forward to your enthusiastic participation and seeing you at the 2024 NADeFA conference.

Thank you in advance for your support of NADeFA.

Donation Categories for Consideration

Packaged hunts/Fishing trips/Vacation Get-A-Way

Collectors' Items, Artistic Creations, Furniture, Novelty Items, Gourmet Delights, etc.

Breeding stock/Fawns/Semen

Stock and Tools of the Trade- farm tools and supplies, etc.

Monetary Contributions

Theme Gift Packages

Anything else you can think of...Be creative and Have Fun!

Name _____

Farm or Company _____

Address _____ City, State & Zip _____

Phone _____ Email _____

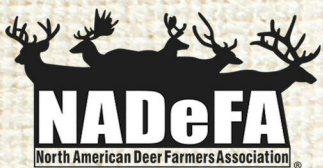
Description of donation(s): _____

Donor Assigned Value: _____

Donor Name as you would like to appear in auction program: _____

Please fax form to: 330-454-3950 or

Mail form to: NADeFA 4501 Hills & Dales Rd. NW Suite C Canton, Ohio 44708



2024 CONFERENCE

March 20-23, 2024

Crowne Plaza, Springfield Illinois

SPONSORSHIP OPPORTUNITIES

FIRST COME FIRST SERVED BASIS!

GIVE FREELY AND OFTEN TO ENSURE THE STRENGTH OF YOUR NATIONAL ASSOCIATION. CONFERENCE SPONSORSHIP IS A GREAT WAY TO SHOWCASE YOUR BUSINESS OR FARM THROUGHOUT THE INDUSTRY

PLATINUM \$20,000

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 4 Complimentary Registrations
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2024 Conference
- Complimentary Exhibit Booth
- Logo & Name on Cover of Promotional Materials
- 4- Full Page Ads in North American Deer Farmer
- Link to website on NADeFA's website
- COMPLIMENTARY HOTEL SUITE!
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

GOLD \$15,000

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 3 Complimentary Registrations
- Sponsor Name Displayed on Banner On-Stage
- Recognition at the 2024 Conference
- Complimentary Exhibit Booth
- Logo & Name on Cover of Promotional Materials
- 3- Full Page Ads in North American Deer Farmer
- Link to website on NADeFA's website
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

SILVER \$10,000

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 2 Complimentary Registrations
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2024 Conference
- 1 Full Page Ad in North American Deer Farmer
- Link to website on NADeFA's website
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

BRONZE \$5,000

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 1 Complimentary Registration
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2024 Conference
- 1/2 Page Ad in North American Deer Farmer
- Link to website on NADeFA's website
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

PATRON \$3,500

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 1 Complimentary Registration
- Link to website on NADeFA's website
- COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS

PACKAGE - LOGO ITEM SPONSORSHIPS AVAILABLE

- Thursday Refreshments (Water/Sodas) - \$750
- Friday Refreshments (Water/Sodas) - \$750
- Kids Event - \$1,500





LOGO ITEMS \$20,000 & \$15,000

FRIDAY NIGHT DINNER LOGO ITEM PLATINUM \$20,000



- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 4 Complimentary Registrations
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2024 Conference
- Complimentary Exhibit Booth
- Placemat
- Logo & Name on Cover of Promotional Materials
- 2-Full Page Ads in North American Deer Farmer
- Link to website on NADeFA's website
- **COMPLIMENTARY HOTEL SUITE!**
- **COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS**



THURSDAY NIGHT DINNER LOGO ITEM GOLD \$15,000

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 3 Complimentary Registrations
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2024 Conference
- Placemat
- Logo & Name on Cover of Promotional Materials
- 1 Full Page Ad in North American Deer Farmer
- Link to website on NADeFA's website
- **COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS**

**Questions?
Contact NADeFA**



4501 Hills & Dales Rd NW,
Suite C • Canton, OH 44708

**Office 330.454.3944
info@nadefa.org
NADeFA.org**

SILVER LOGO ITEMS

\$10,000



HAT
LOGO ITEM
Design Area: Send
Logo in eps format

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 2 Complimentary Registrations
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2024 Conference
- 2-Half Page Ads in North American Deer Farmer
- Link to website on NADeFA's website
- **COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS**



T-SHIRT
LOGO ITEM



DEER MASK
LOGO ITEM



Room Key
LOGO ITEM

BRONZE LOGO ITEMS

\$7,500

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 1 Complimentary Registration
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2024 Conference
- 2- Quarter Page Ads in North American Deer Farmer
- Link to website on NADeFA's website
- **COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS**



CALCULATOR
LOGO ITEM

Imprint Area 3 1/16"W x 4 9/16"H
Colors: - Backside - or Eco Green
rontside -r front cover to e any
way you like. Digital Color.

TOTE BAG
LOGO ITEM





**FLASHLIGHT
LOGO ITEM**



**LANYARD
LOGO ITEM**
Design Area: Send
Logo in eps format

**NOTE PAD
LOGO ITEM**



BRONZE LOGO ITEMS \$5,000

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 1 Complimentary Registration
- Sponsor Name Displayed on Banner
- On-Stage Recognition at the 2024 Conference
- 2- Quarter Page Ads in North American Deer Farmer
- Link to website on NADeFA's website
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**TOOL KEY CHAIN
LOGO ITEM**



**TOOL KEY CHAIN
LOGO ITEM**

**SMALL
NOTEBOOK
LOGO ITEM**



PATRON LOGO ITEMS \$3,500

- Sponsor Ribbon
- Recognition in Promotional Material
- Press Release Announcement
- Recognition in North American Deer Farmer
- 1 Complimentary Registration
- Link to website on NADeFA's website
- **COMPLIMENTARY RESERVED TABLE FOR 10 PEOPLE AT ALL MEALS**



**HAND SANITIZER
LOGO ITEM**

Design Includes: Full Color
Imprint Area 7/8"W x 1 1/2"H



**CAMO
MAGNETIC CLIP
LOGO ITEM**



**INK PEN
LOGO ITEM**



**CHAPSTICK
LOGO ITEM**



**FULL COLOR
LUGGAGE TAG
LOGO ITEM**

2024 NADEFA CONFERENCE COMPETITIONS



\$10 Rounds - 5 Shots

GREAT PRIZES
in Adult and Kids
categories

DART GUN COMPETITION

**Thursday, March 21, 2024
1pm - 5pm**

**Friday, March 22, 2024
10am - 1pm**

(or until everyone is done shooting)

2024 Antler Competition



The SCI Scoring System will be used to score the antlers. However, in challenging situations the decision of measuring / score will be based on the rationale of the committee. Antlers must have less than 15% non-typical to be classified in the typical category.

The following information will be needed: Name of the owner, tag # of the animal, farm name and address, telephone number, species of antlers submitted, animal's birth date and your signature.

REGISTRATION IS \$50.00 PER ENTRY

ANTLERS MUST BE SCORED AT THE CONFERENCE.

ANTLER COMPETITION AWARDS WILL BE PRESENTED SATURDAY MORNING. YOU CERTIFY THAT YOU COMPLY WITH THE RULES OF THE COMPETITION, THAT YOU HAVE NOT ENTERED THE SAME SET OF ANTLERS IN A PREVIOUS NADEFA® COMPETITION.

2024 NADEFA CONFERENCE COMPETITIONS

Calling All Budding Artists!

Join Our Drawing Contest for All Ages!

Get those colorful pencils, crayons, or markers ready to draw!

It's easy – Just sketch a serene deer (or Cervid) chilling in its natural habitat.

Hot off the press for this year, we've got categories for for all ages:

- 3-6
- 7-9
- 10-12, and adults!

VOTE AT THE CONFERENCE.
PRIZES AWARDED AT CONFERENCE.



Every drawing must include on the back:

- Artist's Name, Age, Farm Name, and Mailing Address

Also, no gluing allowed. Your artwork can be any size up to 8.5 by 11 in.

You can drop off your drawing at the **CONFERENCE OR MAIL IT TO NADEFA BY FEB 24, 2024 AT 4501 HILLS & DALES RD, NW SUITE C, CANTON, OH 44708.**

DOODLE YOUR WAY TO FAME AT THE 2024 NADeFA ANNUAL CONFERENCE DRAWING CONTEST, SPONSORED BY THE CLF! NADeFA RETAINS THE RIGHT TO PUBLISH THEM.



SHOW US YOUR BEST FARM PHOTOS!

Buck, Doe, Fawn and Misc Categories

NO EMAILING PICTURES THIS YEAR!

Photos will be accepted at the conference or mailed to NADeFA office by Feb 24, 2024

NADeFA
4501 Hills & Dales Rd NW, Suite C,
Canton, OH 44708



- Prizes awarded in each category
- Entries should be not larger than 5 X 7
- Amateur photos only and no repeats from previous years

2024 NADEFA ANNUAL CONFERENCE PHOTO CONTEST, SPONSORED BY THE CLF! NADeFA RETAINS THE RIGHT TO PUBLISH THEM.



2024 CONFERENCE

March 20-23, 2024

Crowne Plaza - Springfield Illinois

217.529.7777 > OPTION #1 FOR RESERVATIONS • GROUP CODE: N4B

Name: _____ Farm Name/Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

BOOTH AND ADVERTISING OPPORTUNITIES:

Premium Booth **\$1,000** Includes Premium Booth of your Choice. **1 Full Registration included.**

Standard Booth **\$700** Includes Standard Booth of Your Choice. **1 Full Registration included.**

Electricity for booth **\$25** Optional add-on for those needing electricity for their booth.

(10x10 area, 8ft back drop and (2) 3ft side arms draped, with 8ft skirted table, 2 chairs, waste basket)

CONFERENCE REGISTRATION: (Check all that apply)

Are you a NADeFA member? ☐ Yes ☐ No

REGISTRATION DATE	Before Feb 28, 2024		After Feb 28, 2024		
FOR:	MEMBER	NON-MEMBER	MEMBER	NON-MEMBER	TOTAL \$
Full Conference	<input type="checkbox"/> \$300	<input type="checkbox"/> \$350	<input type="checkbox"/> \$350	<input type="checkbox"/> \$400	
Spouse	<input type="checkbox"/> \$200	<input type="checkbox"/> \$350	<input type="checkbox"/> \$250	<input type="checkbox"/> \$400	
Children 6 and under	<input type="checkbox"/> Free				FREE
Children 7-18	<input type="checkbox"/> \$100	-	<input type="checkbox"/> \$200	-	
One-day pass	<input type="checkbox"/> \$150	What day are you planning on attending? _____			

Friday Dinner: How many in your party would like: ☐ Fish _____ ☐ Beef _____

Full Color / Proceedings Ad ☐ \$325 1/2 page ☐ \$525 Full page

SCI Scoring Seminar: ☐ \$150

New Deer Farmers Seminar: ☐ \$50 Single ☐ \$75 Couple

TOTAL CONFERENCE REGISTRATION EXPENSES: (see reverse side for payment options) _____

REGISTRATION NAME BADGES FOR ABOVE REGISTRATIONS:

PLEASE PRINT

(first and last name, company/farm name)

(first and last name, company/farm name)

(first and last name, company/farm name)

(first and last name, company/farm name)

(first and last name, company/farm name)



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Fax: 330-454-3950
Email: info@nadeffa.org



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NEW DEER FARMERS SEMINAR: Wednesday March 20, 2024 - (Limited to 50 participants)

Name: _____ Spouse: _____

Please list additional attendees:

Farm Name / Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

SCI SCORING SEMINAR REGISTER NOW

(check box on front of form and include payment below)



\$150 per person – Includes: Official Measuring Kit,
Official Measuring Test and 1 year membership to SCI

Noon - 5pm Visual Presentation & Instructions and
Hands On Training with SCI Official Measuring Instructors
-Participants are welcome to bring in complex sheds for measuring

**REGISTER
NOW**
to become an
official SCI Measurer

PAYMENT

☐ Check/Money Order *Make Check or money order payable to NADeFA® and send along with form to:
North American Deer Farmers Association – 4501 Hills & Dales Rd NW, Suite C • Canton, OH 44708*

Check #: _____

☐ Credit Card: ☐ Visa ☐ MasterCard ☐ Discover

Card #: _____ Exp Date: _____

Name on Card: _____ CVV Code: (3 Digit code on back of card) _____

Card Holders Signature: _____

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4501 Hills & Dales Rd NW, Suite C
Canton, OH 44708



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Email: info@nadefa.org

Sponsored by



North American
Deer Registry

Bring Your Best To The NADeFA Antler Contest

March 20-23, 2024 in Springfield, IL

Have them scored by official SCI scorers.
Recognition and awards are given for 1st, 2nd and 3rd place
highest scores in each category.

www.NADeFA.org

